Blockchains for IP Management

Digital transformation: Intellectual Property and Blockchain Technologies
Moscow April 16-17, 2018
Should collecting societies and intellectual property offices offer blockchain-based services?

What do blockchains offer in the context of royalty collection?

- Proof of authorship or priority
- Recordal of transfer of IP titles and licenses
- Smart Contracts for licensing and royalty collection

Is it a realistic scenario that artists will sell their art directly to users and fans without intermediaries?
Conclusions

Copyright and Related rights. Blockchain Technologies for Registration, Storage and Protection of IP objects

- Blockchain is an exciting combination of existing technologies, it is not the solution to all technology-related challenges
- It offers solutions to some basic problems in IP management
- It will not replace intellectual property experts and copyright collecting societies
Questions? Please ask.

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