INTERNATIONAL CONFERENCE OF ROSPATENT

INTELLECTUAL PROPERTY AS AN ASSET OF THE FUTURE

EXPO 2020 DUBAI

Russia Pavilion, Mobility District
Working language: Russian (with simultaneous translation into English)

March 3
12.30 p.m.

OPENING CEREMONY

March 3
1 p.m.

RUSSIA AND EURASIA: COMMON PATENT ENVIRONMENT

In the Eurasian region the work in the IP field has national and supranational components. IP rights protection in Russia is not only subject to the national legislation. There are several «levels» of integration associations in the Eurasian region: Eurasian Economic Union, Eurasian Patent Organization, CIS. In general, the regulatory framework consists of 20 international treaties and conceptions which govern the protection of copyright and related rights, industrial property, anti-counterfeiting, cooperation of law enforcement agencies and others.

There are regional protection systems in the Eurasian region – unified patent and unified industrial design.

This event will be interesting for the technology companies working or planning to work in Russia and other countries of the Eurasian region, science community, IP experts. It will cover cost-effective ways to obtain protection of technological solutions and designs in the Eurasian countries.

Key issues:
- How to protect innovation developments entering Russian and Eurasian markets?
- What is the Eurasian patent and what benefits does it provide for an applicant?
- Where to apply for the patent protection valid on the territory of 8 states of the Eurasian region?
- Who are the users of unified Eurasian patent registration services?

Speakers:
- **Grigory Ivliev**, the President of the Eurasian Patent Office,
- Heads of Eurasian IP Offices
- **Ramazan Abdulatipov**, Special Representative of the Russian Federation to the Organization of Islamic Cooperation in Jeddah

**March 4
1 p.m.**

DIGITAL ROSPATENT

"Companies that figure out how to breathe big data - how to harness the power of this new resource and extract its value by leveraging the cloud, AI, and IoT - will be the next to climb out of the data lake and master the new digital land." Thomas Sibel, "Digital Transformation: Survive and Thrive in an Era of Mass Extinction". Rospatent is already on the digital land. We are in the process of adapting digital models for both client and internal operations, introducing the latest technologies, including big data, blockchain, cloud computing and artificial intelligence. All of this leads to a true digital transformation of the industry.

Speakers:
- **Oleg Neretin,** Director of the Federal Institute of Industrial Property
- **Andrey Solonovich,** Deputy Head of Rospatent
- **Ramazan Abdulatipov,** Special Representative of the Russian Federation to the Organization of Islamic Cooperation in Jeddah
- **Kirill Stanishevskiy,** Rostelecom Labs
  "Artificial intelligence in the Service of Rospatent"
- **Alexey Kuzovkin,** Infosoft
  "Search of means of individualization using artificial intelligence technologies. New tools"
- **Sergey Balandyuk** "ELAR"
  "Big Data. Digitization of objects for IP rights protection"

**March 4
4 p.m.**

RESEARCH AND EDUCATIONAL ACTIVITIES RELATED TO INTELLECTUAL PROPERTY

Moderator:
- **Oleg Neretin,** Director of the Federal Institute of Industrial Property

Speaker:
- **Ramazan Abdulatipov,** Special Representative of the Russian Federation to the Organization of Islamic Cooperation in Jeddah

March 5
1 p.m.

PATENT ANALYTICS AS A DRIVER OF TECHNOLOGY DEVELOPMENT

Format: offline

Patent analytics is a unique expert and analytical support tool for projects in all areas of science and technology at all levels: state, corporate, regional, and institutional. The use of patent analytics at all stages of the innovations and developments life cycle can provide many beneficial effects: selection of priority areas to invest in research and development, information obtainment on the best technologies available, new markets choice for the commercialization of the high-tech products, proper strategy development for the advances protection, etc.

The Project Office FIPS has six years of experience in patent analytics. Over these years, solid skills in support of large Russian companies, new analytical products development, and international agenda formation for the patent analytics use in the interests of business and science get built.

At this panel discussion, the Project Office FIPS will present to the audience its practice with the most curious cases and international initiatives aimed at sharing experience, drawing attention, and improving patent analytics.

Key points:
- specificity of using patent analytics tools in patent offices / companies;
- companies' technologies and patent portfolios analysis;
- technological trends tracking and breakthrough technologies identification;
- technology scouting and technology radars;
- subject area research and in-depth technical patenting segments analysis;
- automatic patents categorization and patent documents' texts clustering.

Speakers:
- **Oleg Neretin,** Director of the Federal Institute of Industrial Property
- **Nikolay Popov**, Deputy Director, Project Office FIPS
- **Ramazan Abdulatipov**, Special Representative of the Russian Federation to the Organization of Islamic Cooperation in Jeddah

March 5
4 p.m.

SECTION OF THE ALL-RUSSIAN SOCIETY OF INVENTORS AND INNOVATORS (VOIR) "INVENTED IN RUSSIA"

Winners and laureates of inventive contests from Russia will present scientific and technical solutions with patent protection. You will get a unique opportunity to ask a question to the author of the project and discuss the prospects of business cooperation.

We invite investors, entrepreneurs, media representatives, and anyone interested who are interested in innovations.

Moderator:

Anton Ishchenko, Chairman of the Central Council of the All-Russian Society of Inventors and Innovators.

VOIR is a non-governmental non-profit organization uniting inventors and technology entrepreneurs in Russia.