



Europäisches  
Patentamt  
European  
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des brevets

# WIPO Interregional Seminar

## Access to Patent Information and Its Strategic Use for Promotion of Innovation

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Moscow  
30.11 and 1.12 2010





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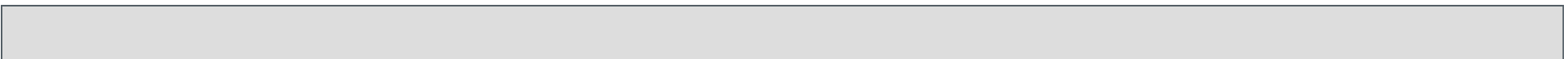
# Awareness and Usage of Patent Information In Europe

## Consequences for Multipliers



# Multipliers Are:

- National Patent Offices
- PATLIB Centres
- Others

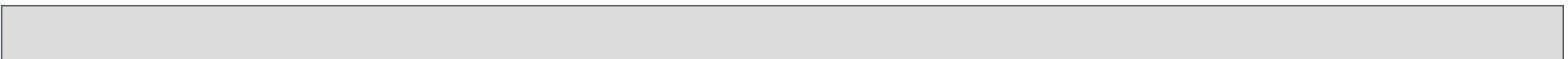




# Understanding The Market



# Background to Survey - Setting Up - Methodology







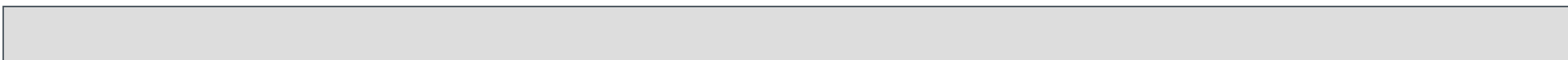
## A Word About



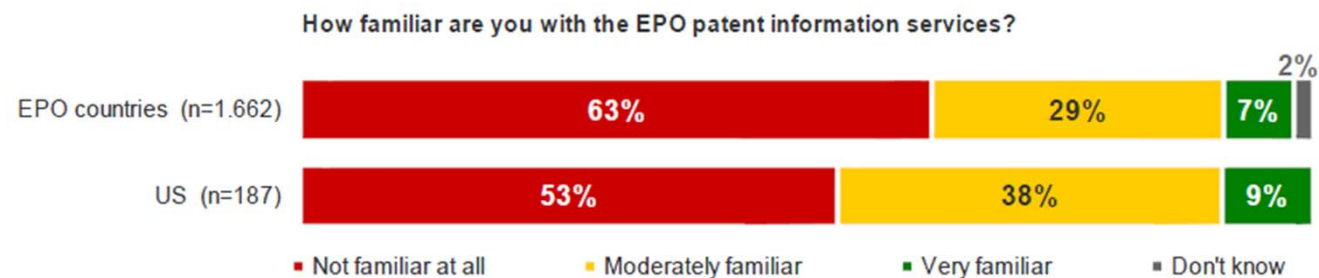




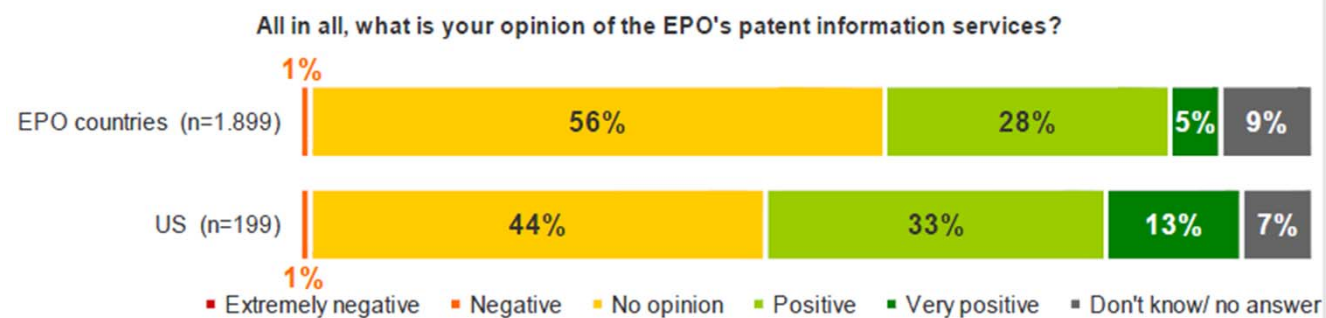
# Awareness of Patent Information



## Patent information services of EPO are not embedded

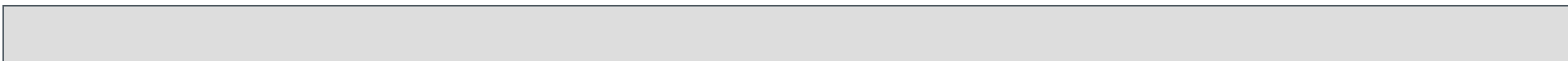


Base: users of patents or users of PI



Base: mentioned the EPO earlier

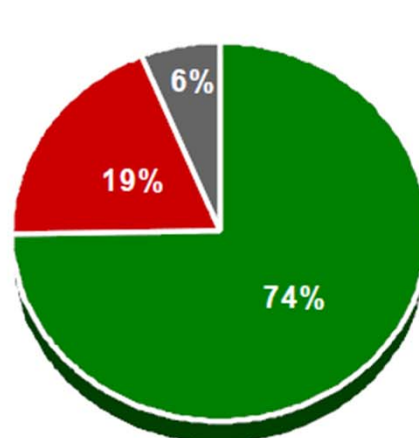
# Patent Information for Business



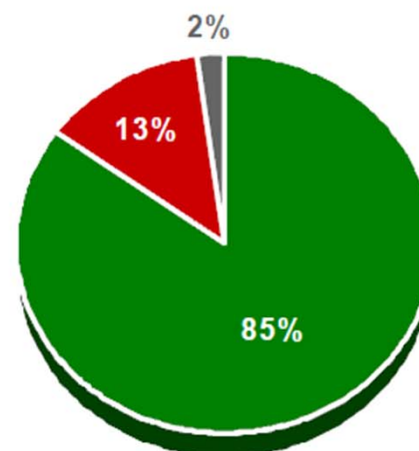
## Patent information would be used for business decisions too

Would you use patent information for business decisions,  
in addition to technical purposes?

- Yes
- No
- Don't know/no answer



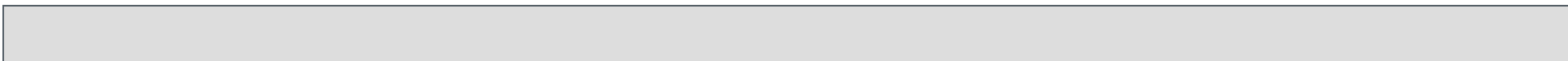
EPO countries  
(n=613)



US  
(n=173)

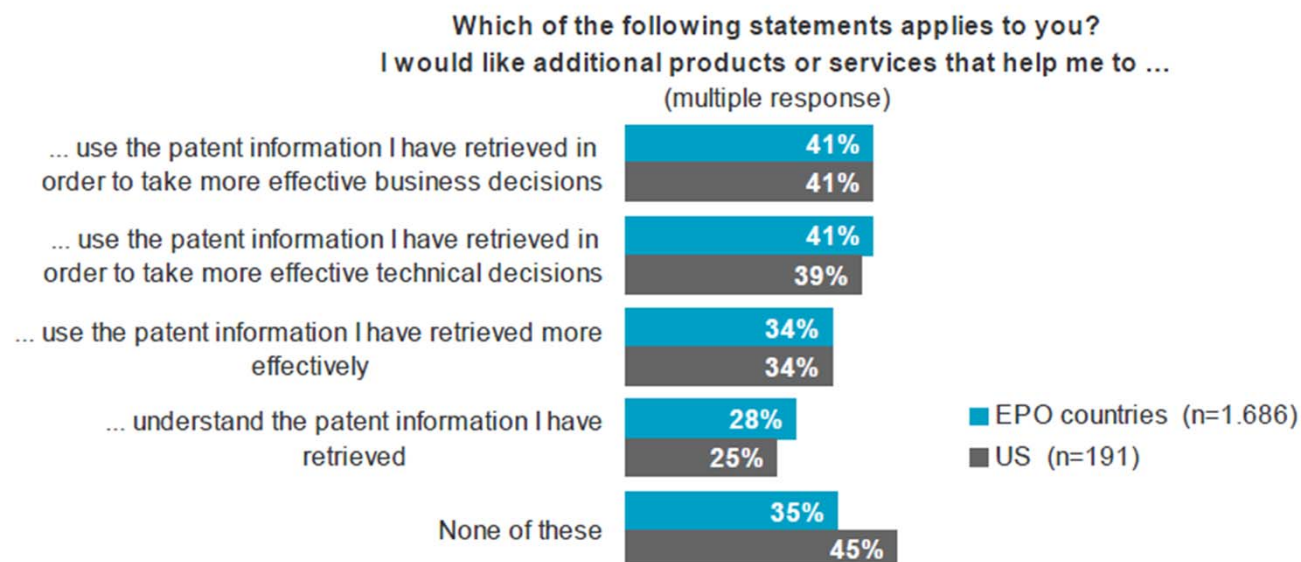
Base: users of patents

# Patent Intelligence



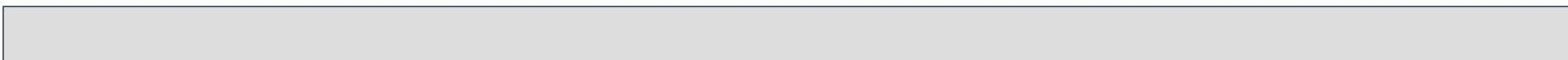


## Two third would like one or more additional products or services

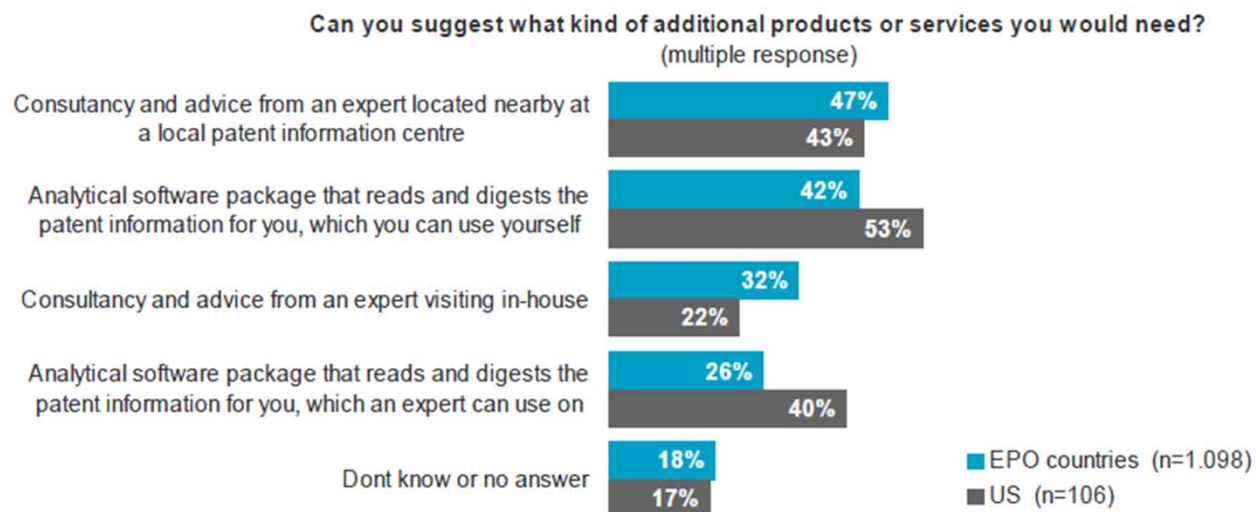


Base: users of patents interested in PI

# Demand



## Europeans need consultancy, Americans believe in software



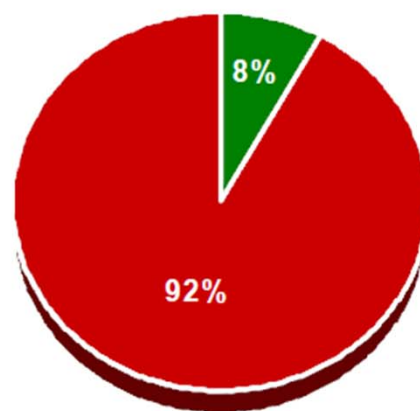
# Supply



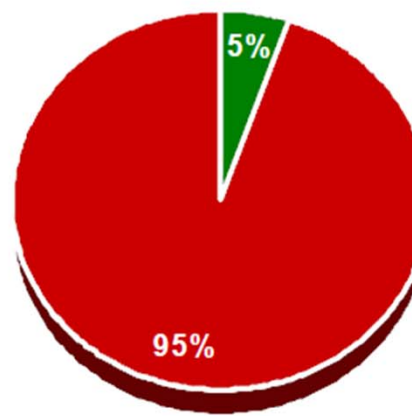
## PATLIB centres are unknown

There is a network of nationally and sometimes even regionally organized  
Patent Information Centres across Europe, called PATLIB centres.  
Have you ever heard of these centres?

■ Yes  
■ No



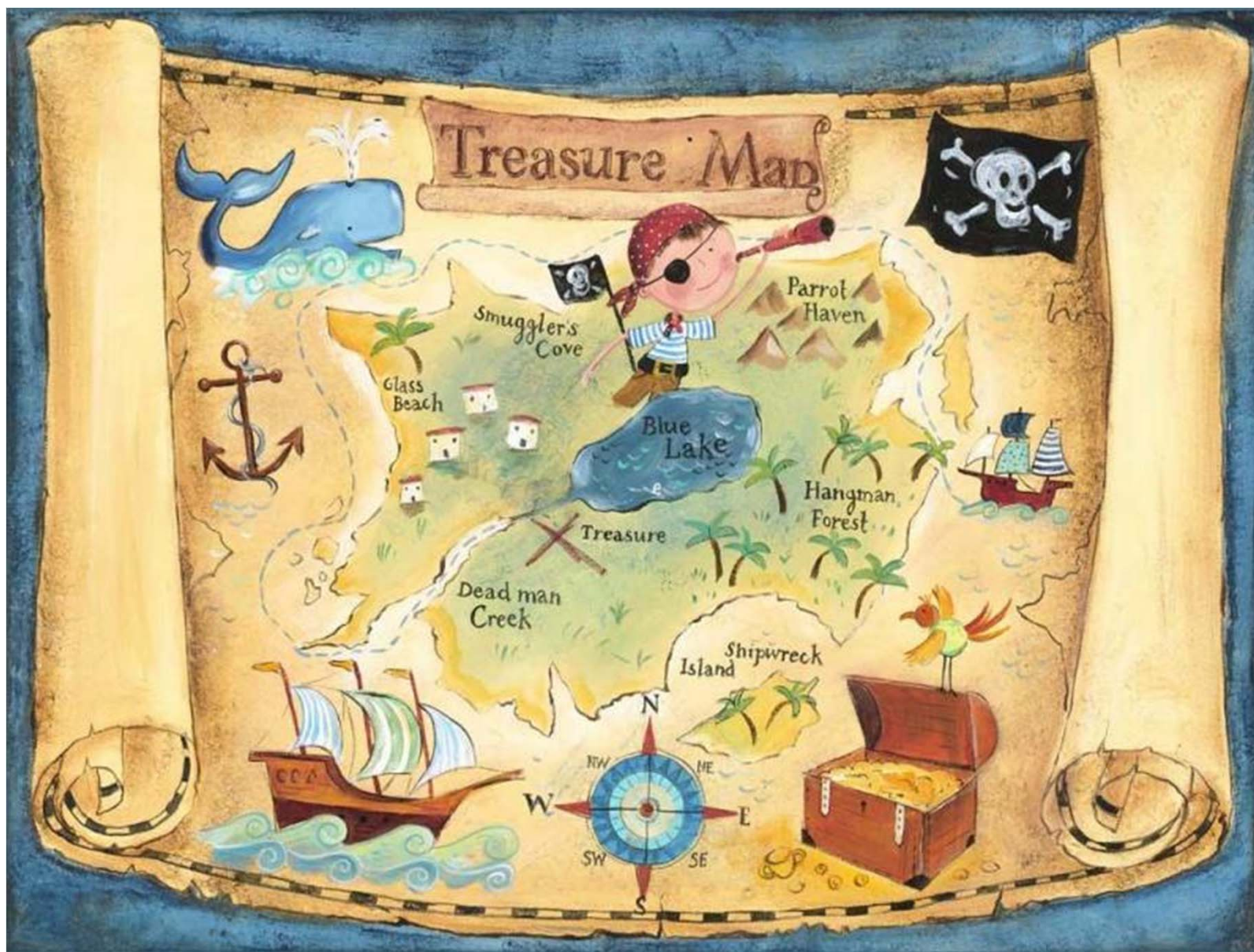
EPO countries  
(n=1.662)

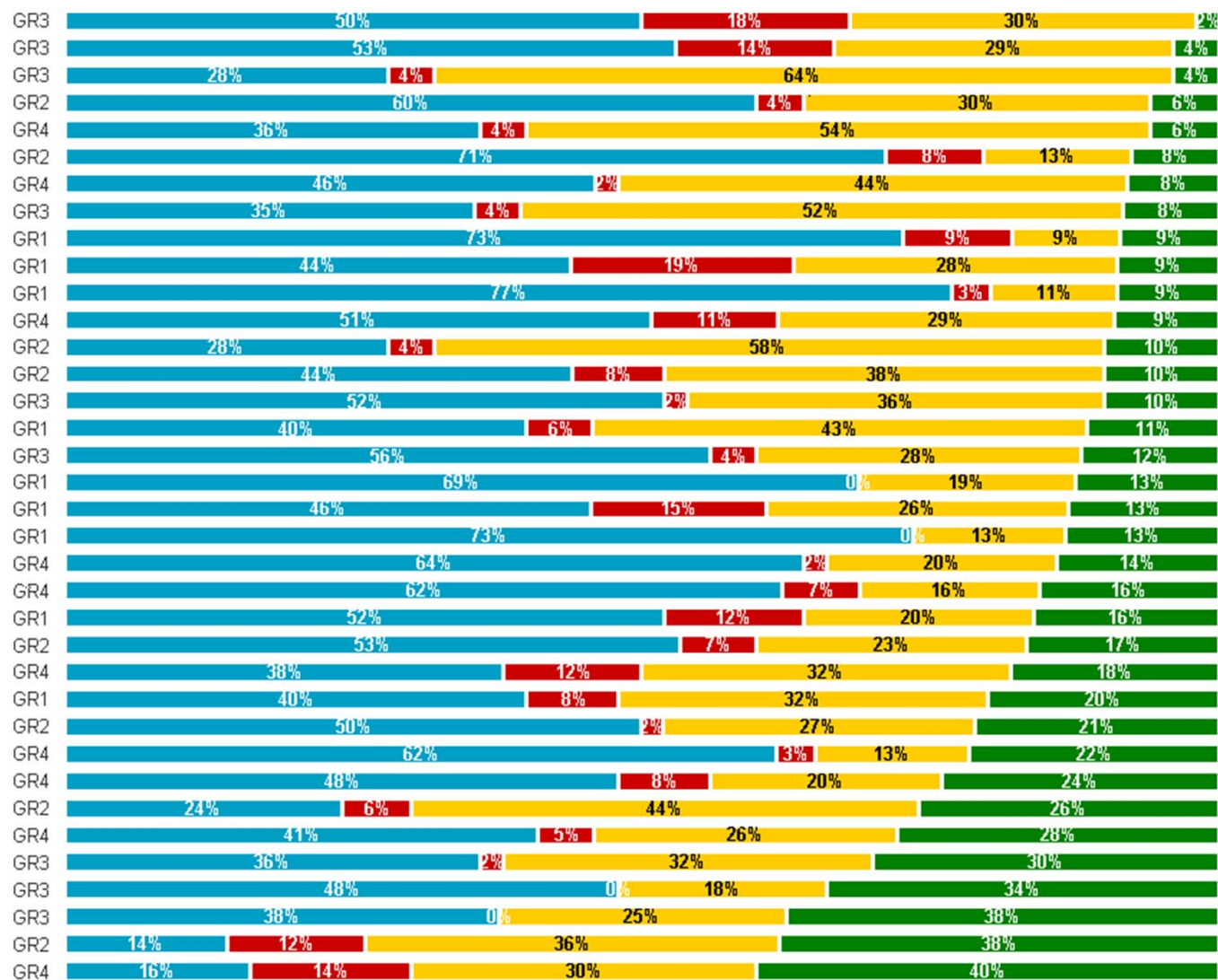


US  
(n=187)

Base: know where to find PI









This is definitely NOT.....

